

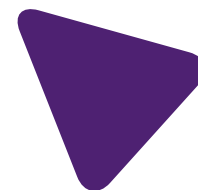


each

East Anglia's
Children's Hospices

Payroll Giving

Make a difference each
and every pay day



"We're so proud of her and she's an amazing little girl, despite having so much to contend with."

Fiona, Winnie's Mum.

**A guide for
employees**

What is Payroll Giving?

Payroll Giving is the easiest, most tax-efficient way to donate to EACH. As your donations are made before tax, your chosen charity receives even more!

For example, if you are a basic taxpayer (20%), the charity receives £10 but you only pay £8 and HMRC pay £2. Or if you are a higher rate taxpayer (40%), the charity receives £10, you only pay £6 and HMRC pays £4.

What are the benefits to you?

- A tax-free way for you to give to charity
- A quick and easy way to donate
- You can donate to EACH and any other charities of your choice
- There is no limit on the size of gift.

Signing up for Payroll Giving is easy

Contact your HR department and complete a simple form to say which charity you want to support and how much you want to give every pay day. You can choose one or multiple charities. Your employer deducts the donation from your salary before tax on a monthly basis, and forwards it to the Payroll Giving agency, who deposit the entire amount into the charity's account. That's it!



Why support EACH?

EACH ensures the best possible quality of life, making every moment count for children and families. Our supportive care for babies, children, young people and their families is all-encompassing. If required, this life-long support includes specialist nursing, therapies and ongoing wellbeing care through all the ups and downs.



Winnie's story ([read the full story on our website](#))

Winnie Heath has had to endure so much, from the moment she was born by emergency c-section in December 2014.

She had to be resuscitated at birth and then multiple times in her first 24 hours.

The doctors quickly discovered she had cysts on her brain and she went into heart failure. She wasn't expected to survive.

At just a few weeks old, Winnie was transferred from the neonatal intensive care unit to Great Ormond Street Hospital.

She had open heart surgery and, amazingly, it was a success, although she stayed in hospital for the first three and a half months of her life.

"The day we were able to take her home, we felt overwhelmingly proud and thankful," said mum Fiona Eldridge, from Saffron Walden.

"She'd overcome so much, with the help of so many people.

"However, we knew it was likely she'd have further difficulties.

"We soon discovered she wasn't moving as expected and didn't learn to talk.

"She also developed epilepsy and required many more operations, including further open heart surgery.

"During a routine eye operation, we also learnt Winnie's eyes had not formed correctly and she was diagnosed with retinal dysplasia – a condition that has left her completely blind.

"We only found out last year that Winnie has a rare genetic condition. She's one of only 15 children in the world known to have this variation of the CDK8 gene."

Despite being sociable and intelligent, Winnie is unable to walk or talk.

She and her family have been receiving care and support from EACH since early 2015 and are regulars at our hospice in Milton.

"EACH has been a big part of our lives, right from the beginning," said Fiona.

"It was so hard and a very difficult time, but we got so much help and support from the team at EACH.

"Despite her challenges, Winnie is a true fighter and has made amazing progress. No-one thought she'd live this long, so she's already defied all odds.

"We're so proud of her and she's an amazing little girl, despite having so much to contend with."



Benefits to children and families

- **£20 a month each year** could go towards a keep sake making session. Allowing families to create precious memories of their child, including memory boxes and hand & foot casts.
- **£10 a month each year** could fund a senior care assistant for one whole day, providing expert nursing care to children and young people.
- **£5 a month each year** could help pay for a EACH Play Specialist to visit children at home or spend time with them during their stay at the hospice, supporting them in play tailored to their individual needs.



To sign up or for more
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