East Anglia's Children's Hospices (EACH) Additional communications for families

Additional communications for families

With so much information to share, we wanted to take the opportunity to list the additional ways we like to keep in touch and share information with families using our services.

Four key channels are our e-newsletter (Family Corner), a special text messaging service, a media permissions form, if applicable, and the <u>Family Zone</u> on the EACH website. Here's a brief summary of each one and, should you wish to sign up, links to take you to our online resources.

Text Messaging Service

Thanks to our very generous supporters and relationships with other charities, we are often gifted tickets for special events, one-off experiences and holidays. Families who sign up to this service will receive a text message whenever new offers come through. There are a number of additional categories you can also sign up to, such as requests for survey participants and general EACH news and fundraising events. The service is completely free and you can opt out at any time.

Family Corner

Family Corner is an e-newsletter for families using our services. Content varies with each edition, but will always include an update from your local EACH Service Manager and details about all our upcoming family events. Just follow the link to sign-up.

Media Permissions

A picture tells a thousand words and we love using lots of them as part of our marketing activities. There's no better way to capture our care service, including the fun, friendships and magical moments that can happen.

If you're happy for us to use photos or film footage taken of you and your family while in the hospice or at events, please fill in our media permissions form. It's quick, easy, lasts until you tell us otherwise and we will always send through copies of any photos we take and use.



This leaflet can be made available in other formats on request (including other languages, braille and Easy Read).

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We also love sharing our <u>families' stories</u> and give all those receiving support from EACH the opportunity to do so. All family members are welcome to get involved if they'd like to and we will never share your story until you are completely happy with it. If you have any questions or are interested in finding out more, please contact Matt Plummer, EACH Media and PR Manager at <u>matt.plummer@each.org.uk.</u>

Below are some more resources available for you. If you have any questions, or would prefer a paper copy of any of the forms above, please email <u>families@each.org.uk</u>

• Here To Support You – A guide for parents on different areas of law

This leaflet was put together in partnership with the law firm, Irwin Mitchell, and covers a wide range of topics, including Education Rights, Medical Negligence and Employment Rights for parents.

• Here To Support You – A guide to help you in the transition into adulthood Another leaflet produced in partnership with Irwin Mitchell. This one is for young people for during the transition into adulthood and their parents, and offers legal advice for any questions that may arise at this time.

EACH Family Information Leaflets

We have a variety of leaflets packed with information about all the different services we offer. This includes staying at EACH, wellbeing support, short break care and supporting families.

<u>The Family Zone Information Service</u>

Our website is full of useful information and resources that can help support you and your family. From helplines, other local and national organisations and financial grant information, to travel ideas and suggestions of podcasts and books.

EACH Library Information Service

We have a fantastic library stocked full of books and articles, not only for parents and carers but also for children, particularly siblings, on emotions and understanding illness. Sue Langley is our Library and Information Services Manager and you can email her directly at <u>sue.langley@each.org.uk</u>. She'd love to hear from you!

East Anglia's Children's Hospices (EACH) – www.each.org.uk – Royal Patron: HRH The Princess of Wales EACH is a registered charity (no. 1069284).

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